

PRIVACY STATEMENT L A È S S WEDDINGS & EVENTS

L A È S S Weddings & Events attaches great importance to your privacy. Therefore, we will process and use your data in a secure manner, in full compliance with the General Data Protection Regulation. In this privacy statement, we explain the data we collect from you and why we do so. You can also find information about your rights concerning this processing. If you have any questions about your privacy, please contact us at info@laessweddingsandevents.nl.

Article 1 Who we are

L A È S S Weddings & Events is a sole proprietorship, located at Teakhout 180, (1507 EM) Zaandam. We are registered with the Chamber of Commerce under number 73353094. We are the data controller of your personal data.

Article 2 What data we use

Here, you can find an overview of the data we process from you, the reasons for processing, the legal basis for processing, and the retention period for these data.

We process your name, address, place of residence, email, telephone number, and other data that are necessary to perform our services optimally for you. This may include your gender, date and place of birth, wedding date, sexual preference, religion, ethnic origin, any health data including allergies and/or physical limitations, budget, and photos. We use this data to ensure your satisfaction as a customer during the term of our agreement. We retain this data for 7 years after the end of the agreement.

We use a portfolio on our website and social media channels to showcase previous work to potential clients. This includes processing photos and visual material we have obtained, as well as your name, social media account, and the names of content creators, with your consent when entering into the agreement. We retain this content indefinitely in our archive, unless you request its removal.

For invoicing and financial administration, we process your (company) name, relevant Chamber of Commerce details, billing address, customer number, email, telephone number, payment details, and outstanding balance. Without this information, we cannot process your payment. According to a legal obligation of the Tax and Customs Administration, we are required to retain this data for 7 years. After this period, we will delete or anonymize your data.

In the event of a complaint about our services, we will process your name, email, telephone number, order number, and the content of and communication regarding the complaint to find the best possible solution for you. We use this data to execute the agreement optimally. We will delete data related to complaints 1 year after resolution.

We have a legitimate interest in using certain personal data for marketing purposes. We process your name and email for direct marketing. We will delete this data once you unsubscribe from our newsletter or indicate that you no longer wish to be contacted by us.

To enable and optimize this website, we use analytics services. We have a legitimate interest in using your browsing behavior and related data to analyze and, if necessary, improve our service. We will track your use of our website with Google Analytics, and we are subject to the retention periods of this third party.

These services use cookies. Cookies are small pieces of information sent to your browser when you visit our website, which are then stored on the hard drive or in the memory of the device you use to access our website. These cookies will not damage your devices. You can read more about this in our cookie statement.

When you wish to contact us through the website, we ask for your name and email. Optionally, you can provide your telephone number as well. By submitting the contact form, this information becomes visible to us. We will delete the data from a submitted contact form once the contact request has been completed, unless it results in an agreement.

To enable the posting of reviews about our services, we process your name, any photos or videos, and the content of your message. By posting your review, this data becomes visible to us. We may post reviews about our services on our website and social media for commercial purposes. We will remove them when they no longer represent our service or upon your request for removal.

Article 3 How We obtain this data

We have obtained the above data from you as a customer, contact person, or website visitor, as you provided this information to us. Additionally, we may have obtained your data from one of the suppliers with whom we collaborate or when you (as a guest) are present at a wedding or event organized by us.

We make every effort to ensure that we collect data about minors only with parental consent. If you believe that we have collected personal data from a minor without such consent, please contact us.

Article 4 Your rights regarding this data

The General Data Protection Regulation grants you certain rights regarding the personal data that we process on your behalf.

1. Access - You can request access to your data at any time.
2. Rectification - If you wish to have your data corrected, improved, supplemented, restricted, or deleted based on access, you can submit a request for this purpose.
3. Objection - You can object to the processing of your data based on a balancing of interests.
4. Data Portability - If you wish to transfer your data to another service provider, we will provide your data in a structured and commonly used format that is accessible through standard digital systems.
5. Withdrawal - If we have processed data based on your explicit consent, you have the right to withdraw this consent. However, please note that this may have implications for the services we can provide to you.

To exercise your rights, you can send a request, accompanied by a copy of your identification document (with the social security number [BSN] and passport photo redacted), to info@laessweddingsandevents.nl. We will assess your request as soon as possible, but no later than 30 calendar days. If we are unable to fulfill your request, we will inform you of the reasons for rejecting it.

Article 5 Recipients of Your Data

We will not disclose your data to third parties unless it is necessary for business operations or required by a legal obligation. Your data may be disclosed to processors, parties involved in the execution of our agreement, and external advisors for the purpose of performing the agreement. We enter into data processing agreements with these third parties to protect your privacy optimally. We will not sell your data to third parties.

Article 6 Final Provisions

We recommend that you regularly consult this privacy statement, as we may make changes to the policy. If you have any questions about this statement or how we use your data, please send an email to info@laessweddingsandevents.nl. If you have a complaint about how we handle your data, you can also let us know. Additionally, you can contact the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).