

COOKIESTATEMENT L A È S S WEDDINGS & EVENTS

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Article 1 Which cookies do we use?

Here you can find an overview of the cookies we use on the website laessweddingsandevents.nl and why we use them.

Functional cookies We use functional cookies. These cookies ensure that the website functions properly so that we can show you the services and products we offer and make the website user-friendly for you. By using these functional cookies, you don't have to provide the same information repeatedly because this information is stored.

Analytical cookies To make this website possible and optimize it, we use analytics services. We have a legitimate interest in using your browsing behavior and related data to analyze and improve our service when necessary. We will track your use of this website with Google Analytics. These cookies will recognize if you have visited our site before. Only during the first visit, a cookie will be created, and in subsequent visits, the existing cookie will be used. The cookie is solely for statistical purposes and collects data on the number of unique visits, which pages are viewed, and how long they are viewed. Using JavaScript, we can count page views to determine which content is most interesting to you as a visitor.

However, we highly value protecting your privacy. Therefore, we have taken the following measures regarding these analytical cookies to minimize the impact on your privacy:

- We have entered into a data processing agreement with these providers, and we have agreed that they will not use your data for other purposes.
- We partially mask your IP address. Since the statistics are collected anonymously, no consent is required for the placement of analytical cookies.

Tracking cookies

We use tracking cookies from third parties on the website. For example, we have placed social plugins. These social share buttons allow you to share our posts and articles on your platforms. By using these buttons, Meta, Instagram, YouTube, and TikTok place cookies on your device. These will mainly be cookies that optimize your user experience, but they may also place tracking cookies that track your browsing behavior across multiple websites.

The embedded content on this website may contain marketing cookies. Data about you as a user will only be sent to these parties when you click or play the content. The data collected in this process is not accessible to us as website owners. You can choose not to give consent for the placement of these cookies. However, the embedded content will automatically be unavailable for you to view.

Article 2 Deleting Cookies

When you visit our website for the first time, a pop-up will appear explaining cookies, and we will ask you which cookies you want to accept. Non-essential cookies for the website to function will only be placed with your consent. You can withdraw this consent at any time. If you no longer wish for this website to place cookies, you can indicate in your browser settings that you do not accept cookies and delete all placed cookies. You need to do this on every computer and in every browser you use. However, this may have implications for the services and features we can provide you.

Article 3 Final Provisions

We recommend that you consult this statement regularly as we may make changes to our policy. Changes will be announced on the website. If you have any questions about this statement or the cookies we use, please email us at info@laessweddingsandevents.nl.